

Ivy League Coaching

MEDIA KIT | PRIVATE CAREER STRATEGY

Founder-led career strategy, professional positioning, coaching, career communications, interview preparation, and market support for experienced professionals.

Founded: 2009 **Founder:** Keith Lawrence Miller, M.A., NCRW, PCC, BCC

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Company overview

Ivy League Coaching is an independent private career-strategy practice led by Keith Lawrence Miller. The practice integrates organizational and business psychology, professional coaching, recruiting insight, resume and LinkedIn strategy, interview preparation, market intelligence, and professional positioning. The work starts with the career problem - direction, positioning, evidence, access, interviews, and decisions - rather than treating a resume as an isolated transaction.

Independence statement

Ivy League Coaching is an independent private practice and is not affiliated with or endorsed by Columbia University or any Ivy League university.

Evidence standard

This press kit intentionally omits unresolved numerical client, resume, review, recommendation, and coaching-hour claims. The accompanying Evidence & Provenance Ledger controls those claims until the underlying count methodology is reconciled.

Founder: Keith Lawrence Miller

Approved medium biography

Keith Lawrence Miller, M.A., NCRW, PCC, BCC, is a career strategist, professional coach, and founder of Ivy League Coaching. Since 2009, his work has integrated organizational and business psychology, coaching, resume strategy, recruiting, leadership psychology, emotional intelligence, and professional positioning. He supports professionals, managers, directors, executives, entrepreneurs, career changers, and job seekers through consequential career decisions and market transitions.

Miller holds an M.A. in Organizational and Business Psychology from Teachers College, Columbia University and publicly lists the Professional Certified Coach (PCC), Board Certified Coach (BCC), Nationally Certified Resume Writer (NCRW), and EQ-i 2.0 Practitioner credentials. His historical Columbia affiliations have included the Alumni Career Coaches Network, University Senate service, and Teachers College student leadership.

Professional preparation

Area	Publicly listed background
Education	M.A., Organizational & Business Psychology - Teachers College, Columbia University
Coaching	Professional Certified Coach (PCC); Board Certified Coach (BCC)
Career communications	Nationally Certified Resume Writer (NCRW)
Assessment	EQ-i 2.0 Practitioner
Integrated practice	Career strategy; recruiting; leadership psychology; emotional intelligence; professional positioning

Credential provenance note

The credentials above are supported by the current public founder biography. For strongest newsroom provenance, maintain current issuer-directory or certificate evidence and renewal/status dates in the internal evidence vault.

What Ivy League Coaching does

One connected career system

Direction	Clarify where the professional should compete.
Positioning	Define a credible professional value proposition for the target market.
Evidence	Organize achievements, capabilities, credentials, and professional proof.
Career communications	Align resume, LinkedIn content, biography, cover letters, and related materials.
Interview readiness	Prepare the professional to communicate the strategy verbally.
Market intelligence	Evaluate target roles, employers, compensation, and market conditions.
Expert guidance	Support consequential decisions throughout the career process.

Professional Intelligence

The public Professional Intelligence portfolio contains ten distinct developmental assessments. Each assessment keeps its own scoring and evidence boundaries; the portfolio is not presented as one master score or a hiring verdict.

PJD	Professional Judgment & Decision Intelligence
AWI	AI Work Intelligence
PP	Professional Personality
EI	Emotional Intelligence
LI	Leadership Intelligence
MC	Management Capacity
STSI	Strategic Thinking & Systems Intelligence
SI	Social Intelligence
NI	Negotiation Intelligence
CEP	Communication & Executive Presence

Approved assets & media use

Included assets

Founder photograph: WEBP original plus press JPG/PNG conversions. Career Strategy operating-system visual. Career Strategy Development visual. Professional Intelligence ten-assessment reference graphic.

Ivy logo master status

A standalone owner-approved Ivy League Coaching logo master was not independently recovered in this session. No substitute logo has been invented. Use the current live-site identity treatment until the approved master is recovered or supplied.

Media contact

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Editorial use

Journalists may use the supplied founder photograph and evidence-safe company/founder copy in connection with factual coverage of Ivy League Coaching or Keith Lawrence Miller. Numerical claims should follow the accompanying evidence ledger. Testimonials must preserve exact wording and original service context.