

# NADIA M. REYNOLDS

Chicago, IL | 312.555.0148 | [nadia.reynolds@example.com](mailto:nadia.reynolds@example.com) | [www.linkedin.com/in/nadia-reynolds-data/](http://www.linkedin.com/in/nadia-reynolds-data/)

## CHIEF DATA & ANALYTICS OFFICER | ENTERPRISE DATA EXECUTIVE

### Turning Fragmented Data Estates into Governed, AI-Ready Growth Engines and Enterprise Decision Systems

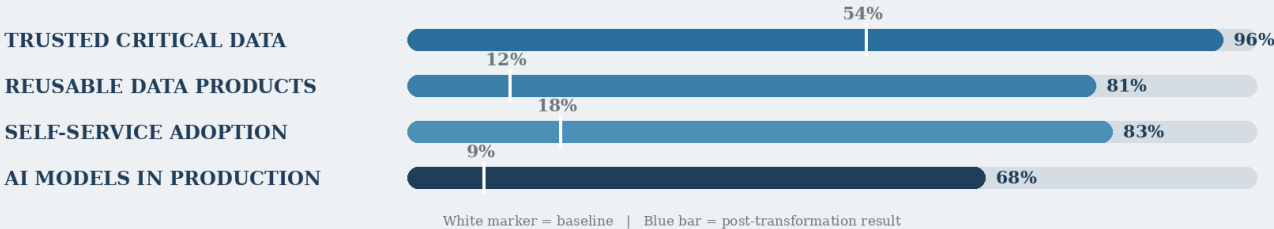
**Enterprise data and AI executive** who builds trusted information foundations, high-value analytics portfolios, and accountable operating models across insurance, healthcare technology, industrial manufacturing, and financial services. **Translate business strategy into measurable value** through cloud modernization, data products, responsible AI, enterprise governance, and leadership teams that move decisions from hindsight to foresight.

### ENTERPRISE DATA + AI TRANSFORMATIONS ACROSS 5 COMPANIES AND 4 INDUSTRIES

|                              |                                                                                                                                                                                     |
|------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Northstar Mutual Holdings    | Built an AI-ready enterprise data foundation that generated \$285M in annual value and loss avoidance while increasing trusted critical data from 54% to 96%.                       |
| Meridian Health Technologies | Connected clinical, commercial, and real-world evidence data to accelerate research decisions 92%, reduce patient-access friction, and support \$118M growth.                       |
| Kestrel Industrial Systems   | Operationalized industrial analytics across 27 plants, reducing unplanned downtime 18% and releasing \$66M in working capital through predictive demand and inventory intelligence. |
| Summit Bridge Financial      | Established regulatory-grade lineage, controls, and risk analytics that reduced data findings 72%, prevented \$62M in losses, and accelerated close and reporting cycles.           |
| Orion Commerce Labs          | Created a unified customer intelligence platform spanning 40M consumers, contributing \$96M revenue growth and a 14-point conversion improvement.                                   |

## ENTERPRISE DATA + AI VALUE REALIZATION

Representative baseline-to-transformation results across four enterprise operating measures



### INDUSTRIES & AREAS OF EXPERTISE

Insurance | Healthcare Technology | Industrial Manufacturing | Financial Services | B2B Platforms

- Enterprise Data Strategy
- Data Governance & Quality
- Data Products & Monetization
- Advanced Analytics & AI
- Cloud Data Platforms
- Responsible AI Governance
- Master Data Management
- M&A Data Integration
- Executive Decision Systems
- Data Engineering & Architecture
- Privacy, Risk & Compliance
- Organization & Team Building

### BOARD & PROFESSIONAL AFFILIATIONS

Responsible Data Innovation Forum | Enterprise Data Leadership Council | Women in Data & AI Network | Digital Insurance Advisory Network

### EXECUTIVE EXPERIENCE

#### CHIEF DATA & ANALYTICS OFFICER | EXECUTIVE VICE PRESIDENT

Northstar Mutual Holdings – Chicago, IL (2021-Present)

*Challenge: Unify a fragmented data estate, restore trust, and convert AI investment into measurable enterprise value.*

**Key Roles:** Own enterprise data, analytics, AI, information governance, data engineering, decision science, and platform modernization for an \$18B diversified insurer. Lead 165 professionals, 11 executives, and an \$82M portfolio.

### LEADERSHIP IMPACTS

**Repositioned and arranged data from a reporting utility to an enterprise value engine embedded in underwriting, pricing, claims, distribution, finance, and customer strategy.**

- Generated \$285M in annual value and loss avoidance** through 42 governed data products and AI solutions improving risk selection, pricing precision, claims leakage, fraud detection, retention, and cross-sell performance.
- Raised trusted critical data from 54% to 96% and lineage coverage from 29% to 97%** by establishing domain ownership, stewardship, automated controls, data contracts, metadata management, and board-visible accountability.
- Migrated 14 petabytes and 310 priority workloads to a cloud lakehouse, reducing platform cost 43%** while increasing release velocity fivefold and cutting high-priority data delivery from 18 days to two.
- Scaled production AI models from 9 to 68 with no material audit findings** through model-risk governance, human oversight, bias testing, monitoring, explainability, and disciplined value-realization reviews.

SENIOR VICE PRESIDENT, DATA, AI & DIGITAL INSIGHTS

Meridian Health Technologies – Boston, MA (2017-2021)

Challenge: Create an enterprise evidence and analytics capability while accelerating growth, access, and regulated innovation.

**Key Roles:** Directed data strategy, real-world evidence, commercial analytics, data science, privacy engineering, and digital insights across 14 countries. Led 110 employees, a \$48M budget, and data integration for two acquisitions.

LEADERSHIP IMPACTS

- Built a connected clinical-to-commercial data ecosystem that converted fragmented evidence into faster research, market-access, patient-support, and growth decisions.**
- **Reduced evidence-development cycles from 11 weeks to nine days and supported \$118M growth** by integrating clinical, claims, provider, patient-services, and commercial data into reusable products and analytical workspaces.
  - **Improved patient-program enrollment 27% and persistence 21%** through privacy-protected journey analytics, access-barrier prediction, next-best-action models, and coordinated provider and patient outreach.

VICE PRESIDENT, ENTERPRISE ANALYTICS & DATA PRODUCTS

Kestrel Industrial Systems – Milwaukee, WI (2013-2017)

Challenge: Turn plant, asset, supply-chain, and commercial data into a scalable industrial intelligence platform.

**Key Roles:** Led enterprise analytics, industrial data engineering, IoT information architecture, demand planning, and data-product management across 27 plants and 45K connected assets. Built the organization from 18 to 74 employees.

LEADERSHIP IMPACTS

- Established a industrial data model and decision support across supply chain, service, and commercial leadership.**
- **Reduced unplanned downtime 18% and generated \$82M in productivity value** by deploying predictive-maintenance data products, asset-health scoring, failure-pattern analytics, and frontline reliability workflows.
  - **Released \$66M in working capital and raised forecast accuracy from 61% to 89%** through demand sensing, inventory segmentation, supplier-risk analytics, and integrated sales and operations planning.

SENIOR DIRECTOR, ENTERPRISE DATA MANAGEMENT

SummitBridge Financial – Charlotte, NC (2008-2013)

Challenge: Resolve regulatory data weaknesses while strengthening fraud, credit, finance, and executive reporting.

**Key Roles:** Created the enterprise data management office and chaired the Data Governance Council. Directed 52 employees and a \$31M transformation portfolio spanning finance, risk, compliance, lending, and operations.

LEADERSHIP IMPACTS

- Converted regulatory remediation into a durable data-control and decision infrastructure supporting risk discipline.**
- **Reduced regulatory data findings 72% and increased end-to-end lineage from 31% to 94%** through critical-data inventories, control testing, ownership, issue management, and attested reporting.
  - **Prevented \$62M in fraud and credit losses while reducing false positives 41%** by combining network analytics, behavioral signals, case outcomes, and model monitoring in governed risk products.
  - **Eliminated \$21M in annual cost and shortened executive close reporting from five days to six hours** by retiring 320 reports, consolidating 19 warehouses, and standardizing finance and risk measures.

DIRECTOR, BUSINESS INTELLIGENCE & CUSTOMER ANALYTICS

Orion Commerce Labs – Seattle, WA (2003-2008)

Challenge: Create one view of the customer and move commercial decision-making from monthly reporting to daily action.

LEADERSHIP IMPACTS

- Launched the company's first customer intelligence and BI center of excellence.**
- **Contributed \$96M in revenue growth and improved conversion 14 points** by unifying 40M customer profiles and enabling lifecycle segmentation, propensity models, offer optimization, and retention analytics.
  - **Achieved significant reduction in recurring reporting from five days to two hours** through an enterprise warehouse, governed metrics, executive dashboards, and self-service analytical training.

EDUCATION, CREDENTIALS & TECHNOLOGIES

|              |                                                                                                                                                                                                                                                         |
|--------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EDUCATION    | Master of Science (M.S.) Applied Data Science   Lakeview University<br>Master of Business Administration (M.B.A.) Strategy/Analytics   Easton School of Management<br>Bachelor of Science (B.S.) Computer Science   Commonwealth Polytechnic University |
| CREDENTIALS  | Certified Data Management Professional   Cloud Data Architecture Certificate                                                                                                                                                                            |
| TECHNOLOGIES | Snowflake   Databricks   AWS   Azure   Collibra   Informatica   Tableau   Power BI   Python   Spark                                                                                                                                                     |